



Quand les gaz de roche mère bouleversent la donne: impacts économiques sur le gaz européen.

Yoann Desgrange et Xavier Dran

Summary

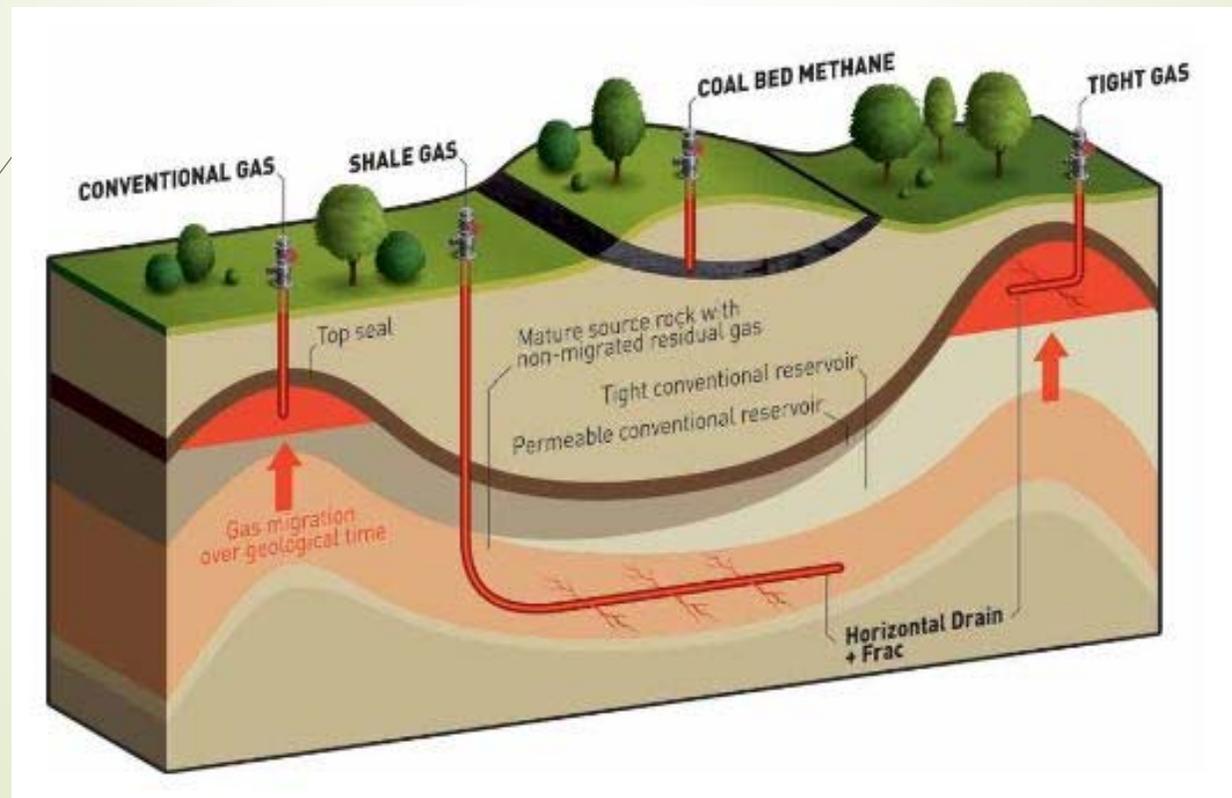
- ▶ State of the art:
 - ▶ What is unconventional gas?
 - ▶ History of the shale gas development
 - ▶ Global reserve estimations
- ▶ Development of shale gas in Europe:
 - ▶ Challenges
 - ▶ Opportunities
 - ▶ Case studies
- ▶ Europe gas supply:
 - ▶ Demand and current import streams
 - ▶ Impact of the development of shale gas in the rest of the world
 - ▶ Consequences on the evolution of the supply mix

State of the art

- What is unconventional gas?
- History of shale gas development
- Global reserve estimations

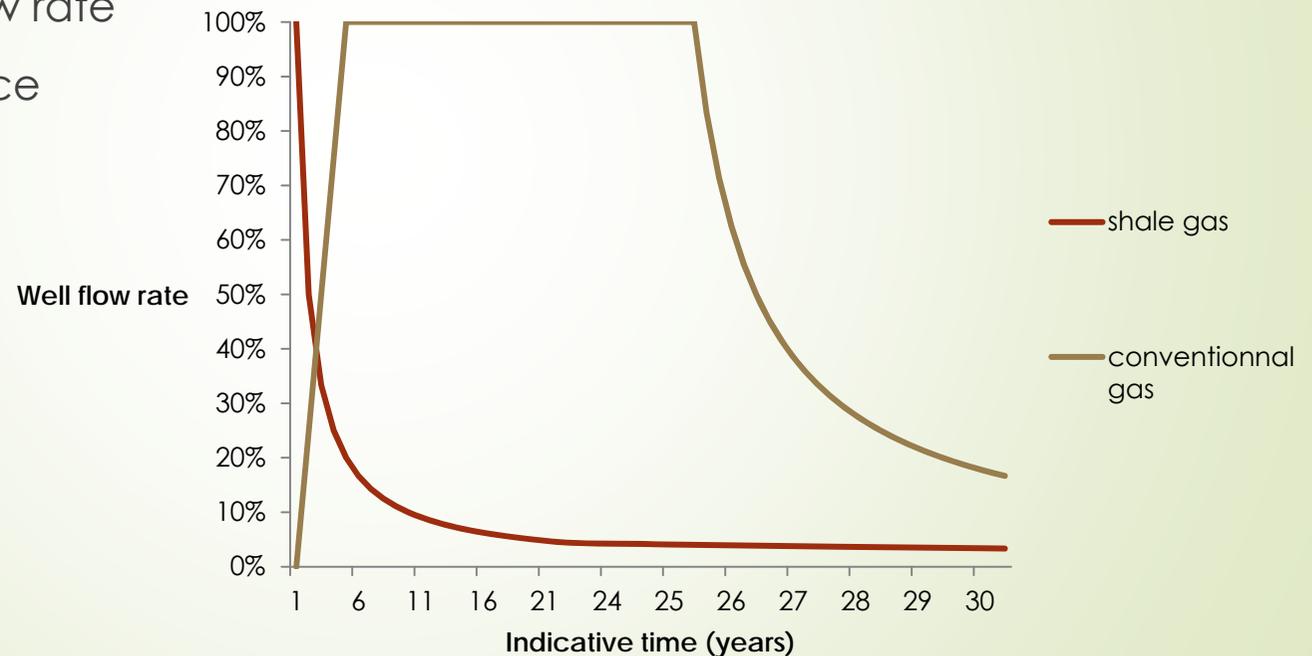
What is unconventional gas?

- Different types of unconventional gas:



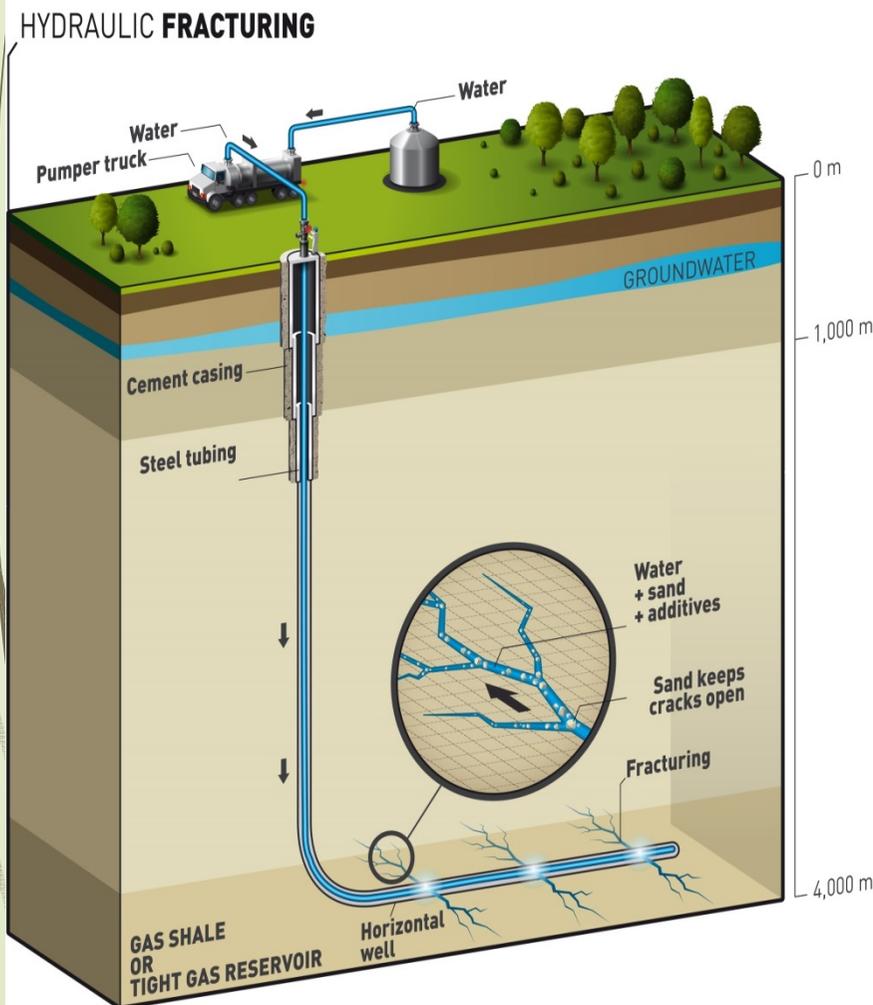
What is unconventional gas?

- ▶ Main differences with conventional gas:
 - ▶ Underground fracking and horizontal drilling
 - ▶ Well lifetime
 - ▶ Well flow rate
 - ▶ Well price



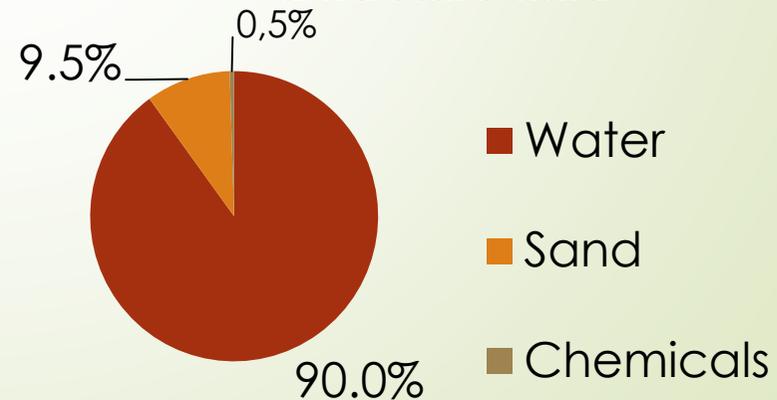
Typical production rate of gas wells over time

Exploitation



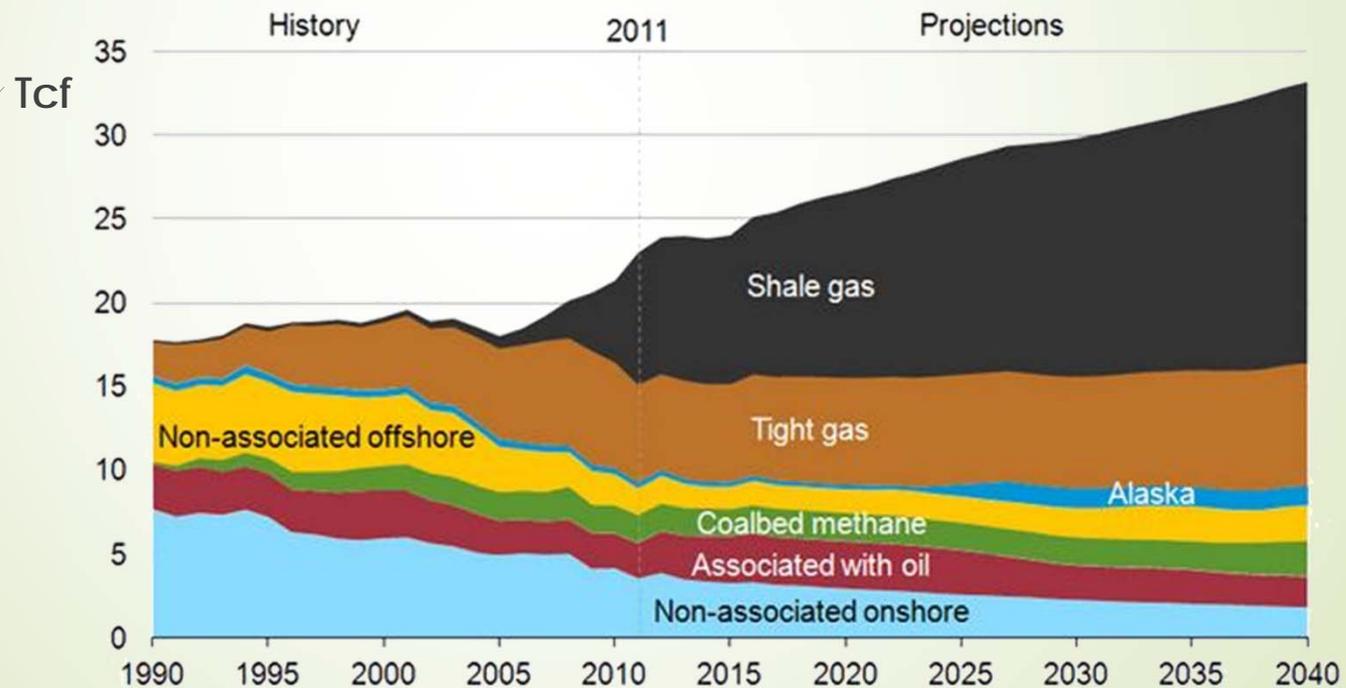
- Well construction
 - (Vertical and horizontal drilling)
- Perforations in the production casing
- Hydraulic Fracturing (around 15,000 m³ of water)

Volumetric composition of a fracture fluid



History of shale gas development

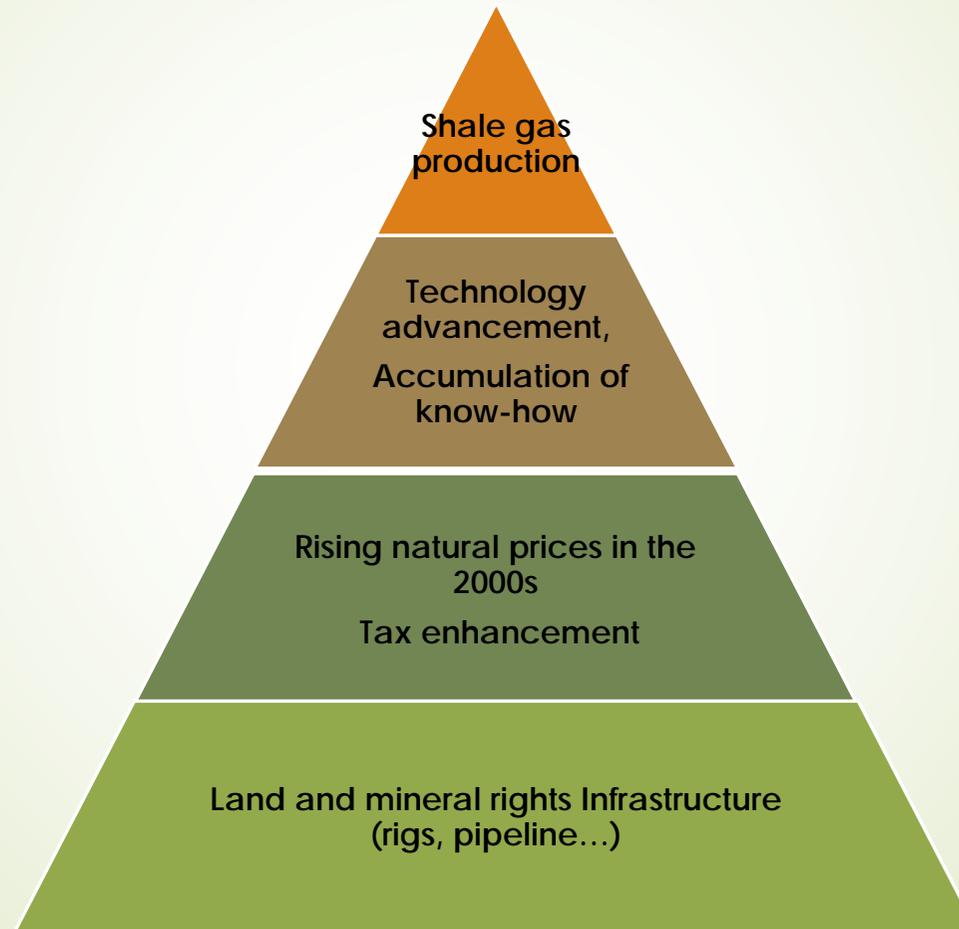
- ▶ 1821: the first natural gas exploitation was shale gas, in the New York Province
- ▶ Shale gas: 1.6% of total US natural gas production in 2000, 23.1% by 2010 and around 50% expected in 2040



Annual US Natural gas production and projected production by gas type
1990-2040 in Tcf

History of shale gas development

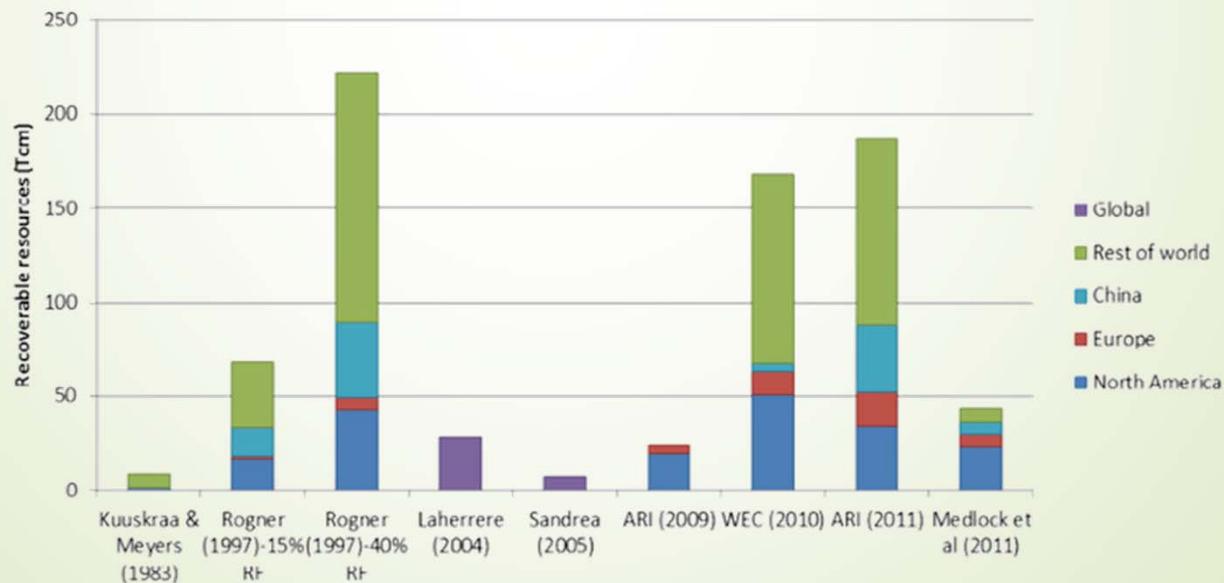
- ▶ What led to the shale gas boom in the United States?



A Retrospective Review of Shale Gas Development in the US

Resources and reserves

- ▶ EIA: a single data source...
- ▶ Large uncertainties inside North America (EIA/ARI)
- ▶ Large uncertainties outside North America
 - ▶ Lack of exploration, especially in Europe
- ▶ Proved/Probable reserves: gas recovery factor: 20 to 40%



Unconventional gas reserves estimates

Development of shale gas in Europe

- Challenges
- Opportunities
- Case studies

Challenges

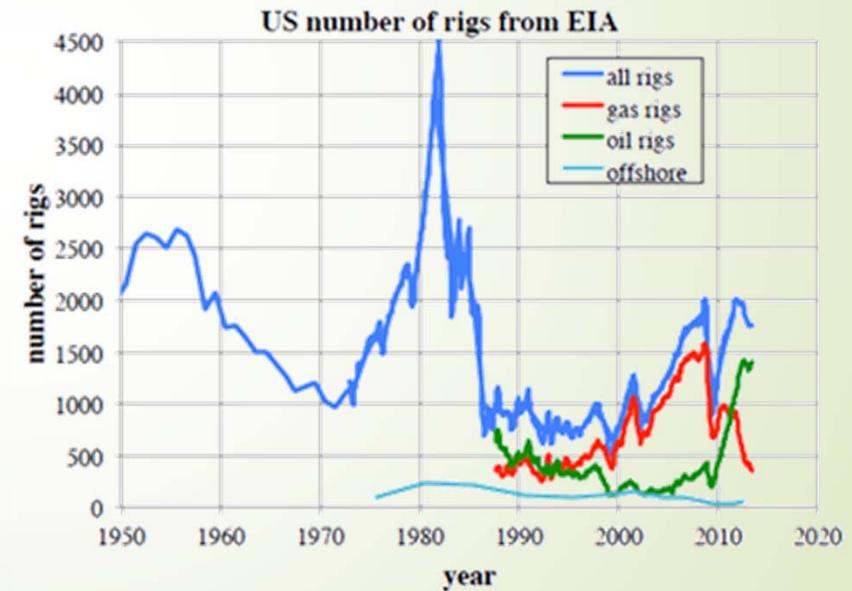
- ▶ Mining law
 - ▶ In the US: ownership of the land induces ownership of the underground resources
 - ▶ Usually, 12-20% of the earnings go to the landowner
 - ▶ Strong incentive for the owners
 - ▶ In European countries: resources belong to the state
 - ▶ Need for state approval
 - ▶ Exploration seen as the threat by the owner

- ▶ Higher density
 - ▶ Higher land costs
 - ▶ Industrial externalities become sensitive issues
(noise, truck traffic)

Challenges

- Drilling industry:
 - Rig: drilling device
 - Constant drilling needs
 - US: mature technology, large number of rigs
 - EU: no rig, no industrial network
- Pipeline network
- Water prices

	Total rigs	Gas rigs	Land rigs	Horizontal rigs
US	1,808	421	395	292
Europe	120	24	18	13

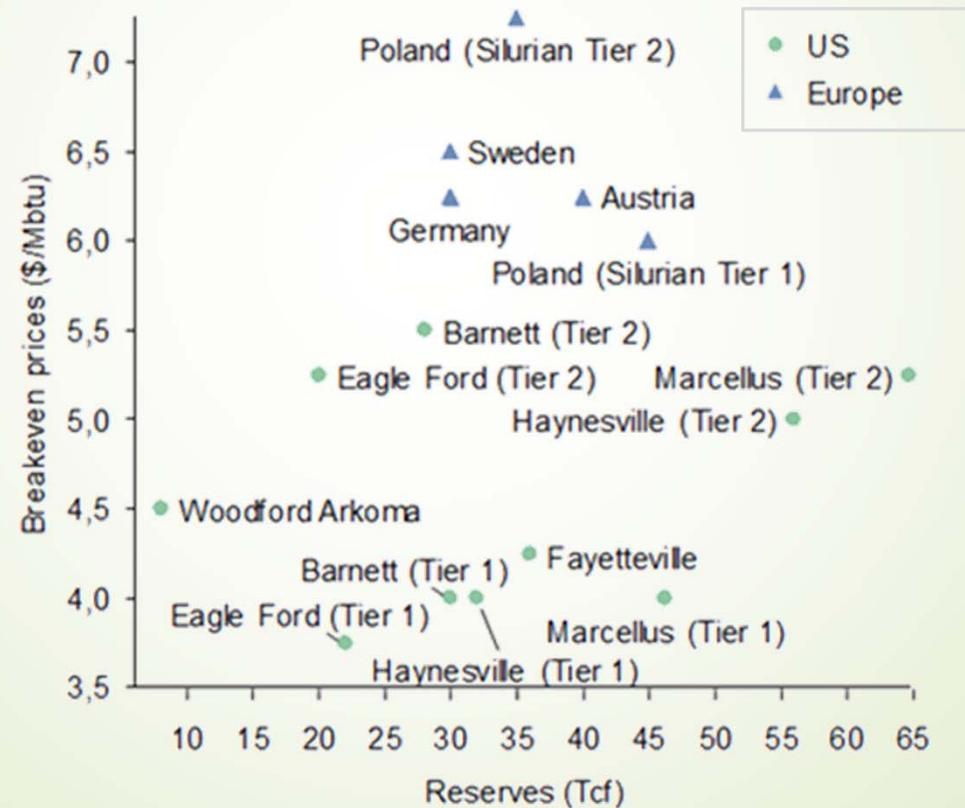


Challenges

- Environmental concerns
- The following risks are noteworthy:
 - Water management in the fracking process
 - Potential seismic risks
 - Inconveniences to the public (constant drilling activity in populated areas)
 - Greenhouse gas and chemicals
- Local resistance
 - Fracking outlawed in several countries (France...)

Opportunities

- Alleged important potential in some European countries:



Shale gas reserves and costs

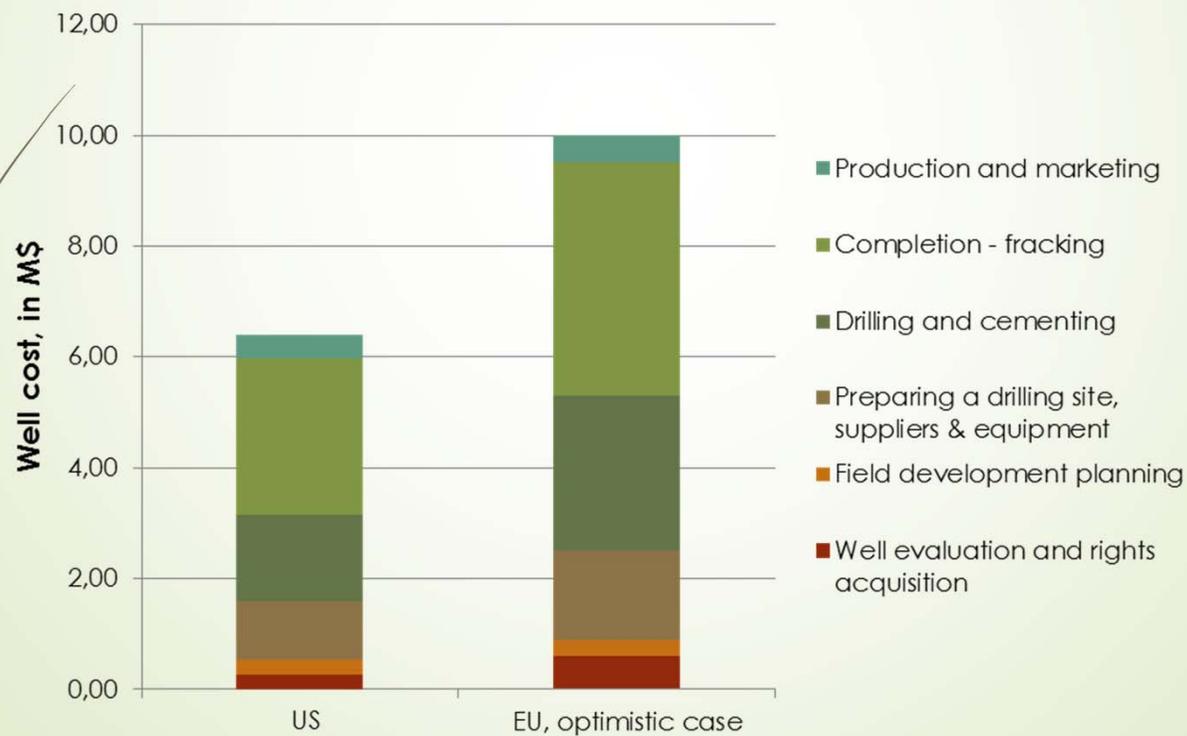
Opportunities

- Political reasons: independence from oil-exporting countries
- Competitiveness issue for the European industry
 - Energy-intensive industries moving away (to the US...)
 - Securing energy supply
 - Recurring activities in unconventional gas prospection, exploration and production
- Improvement of the trade balance

Consequences

- Higher well price expected in Europe
 - At least 10 M\$, vs 5-6 M\$ in the US

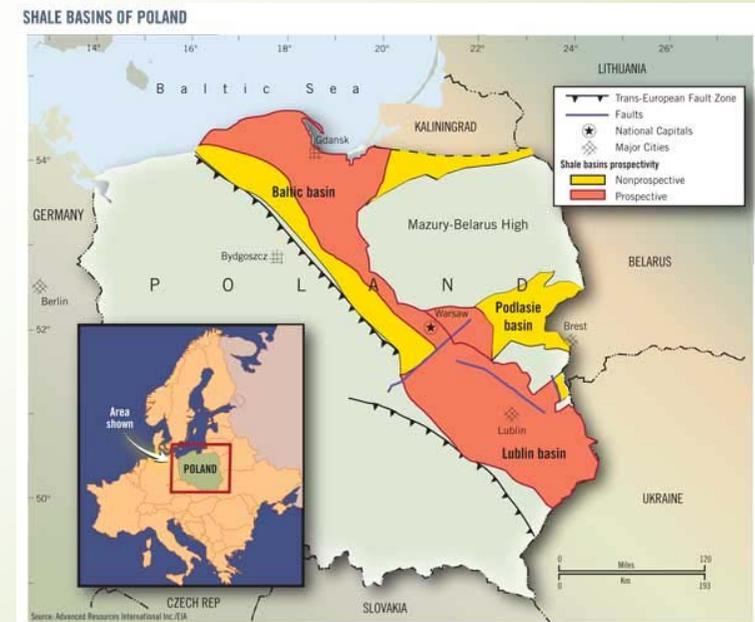
Comparison of a well cost



Case studies - Poland

- ▶ European pioneer
- ▶ Strong political support
- ▶ 2011 reserves assumption: 5.3 Tm³
 - ▶ Lublin, Baltic and Danish-Polish basins
 - ▶ 2012: divided by 10
 - ▶ Likely to be increased again
- ▶ Exxon Mobil exited
- ▶ Drilling price in Poland: 11M\$/well (Schlumberger)

Shale gas reserves in Poland



Source: Polish shale gas, 2012

Case studies – France & UK



	France	UK
Estimated reserves, in Tm ³	3.9	0.96
Political support	--	++

	Barnett Shales, USA	Parisian bassin, France	Bowland Shale, UK
Well cost (depth 2500m, horizontal drain 1000m, 10 drills contract)	3M\$	6M\$	-
Fracking cost	2M\$	4M\$	-
Fracking duration (days)	6	10	-
Total cost (M\$)	5-6	10	8-11
Break even price (\$/mmbtu)	5-6	10	7-12
Spot gas price (\$/mmbtu)	4-5	8-11	8-11

Europe gas supply

- Demand and current import streams;
- Impact of the development of shale gas in the rest of the world;
- Consequences on the evolution of the supply mix.

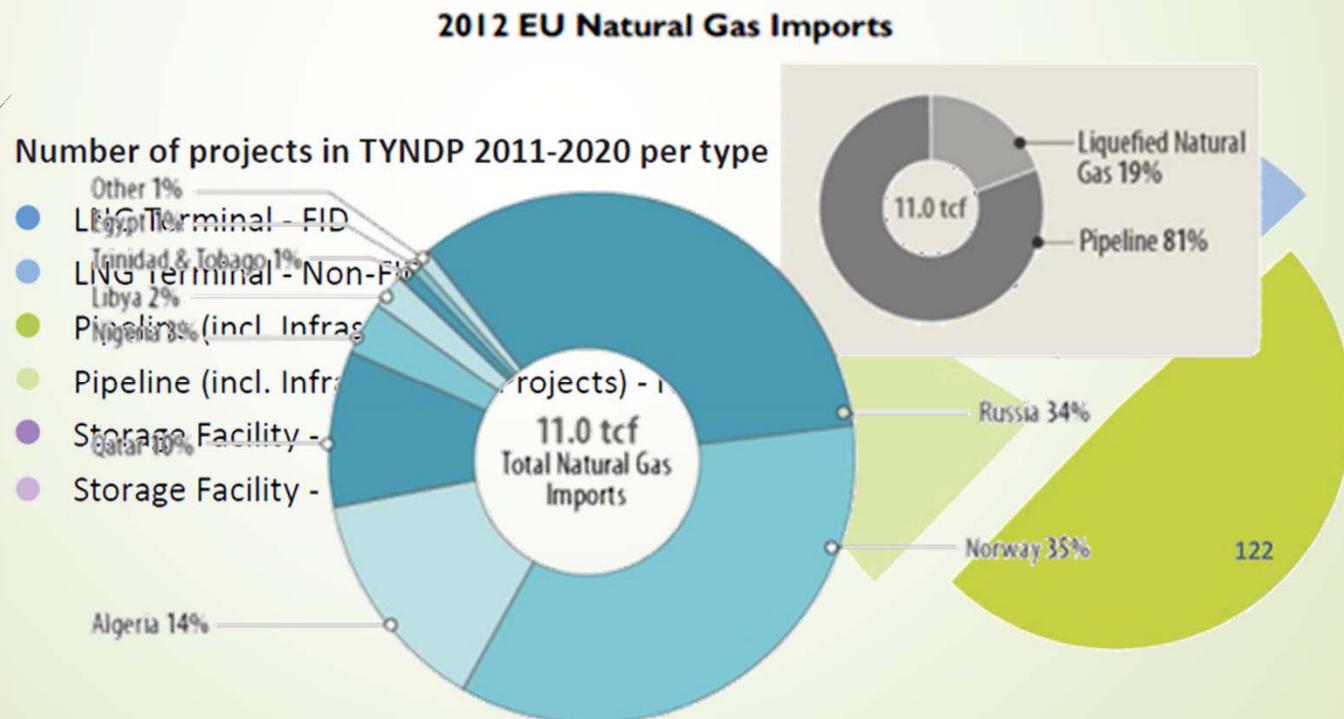
European gas demand

- ▶ The evolution of gas demand:
 - ▶ 471 Gm³ in 2011 (10.7% less than in 2010)
 - ▶ Still, 1% annual growth until 2020
- ▶ Share of gas in the EU energy mix: 25% → 30% (2030)
- ▶ The longer term evolution depends on the viability of CCS



Import streams

- New projects:
 - South stream from Russia to Italy (63 Gm³/year for Europe)
 - South Corridor to exploit Shah Deniz II (10 Gm³/year for Europe)



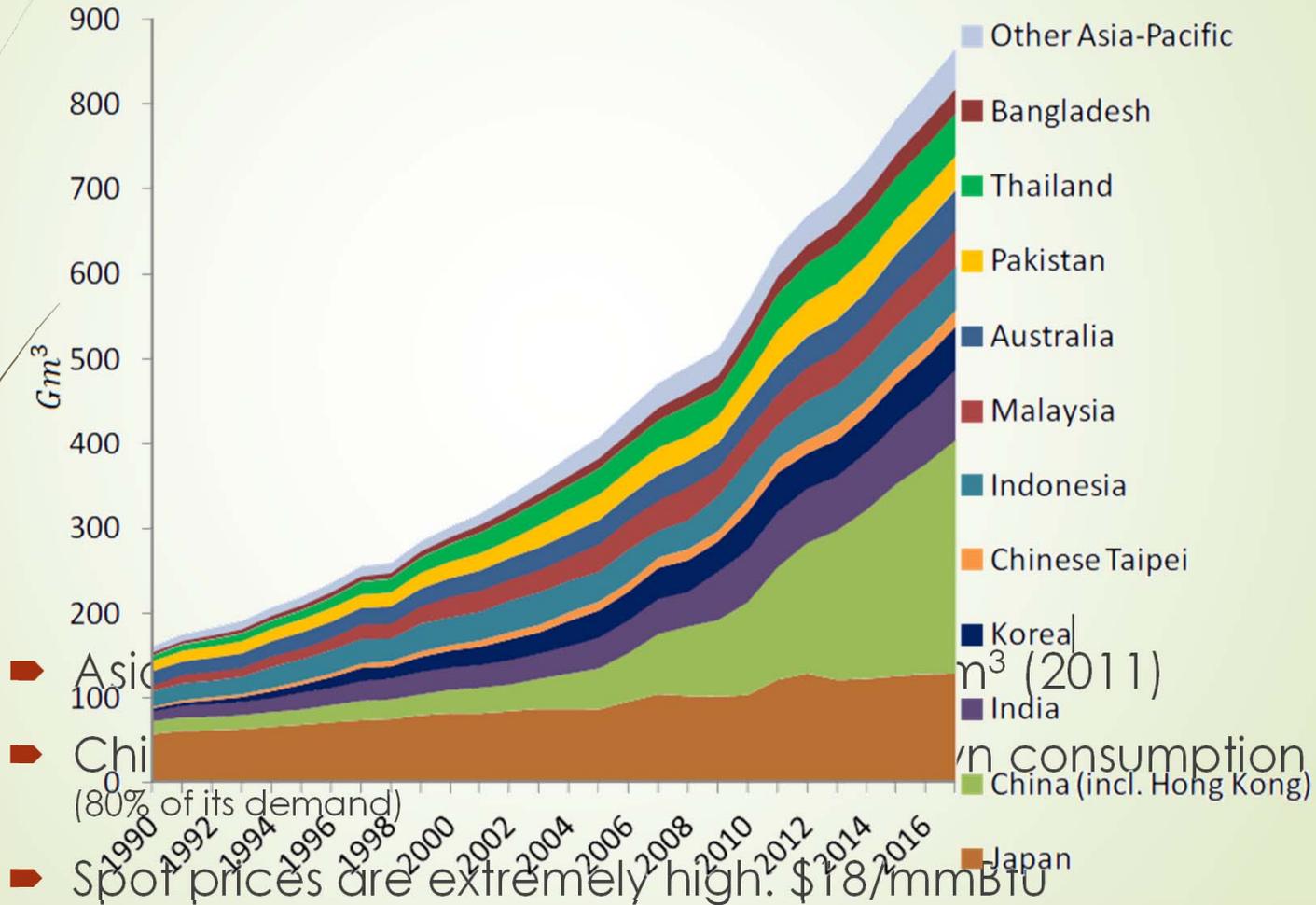
Imports

- ▶ EU imports: 330 Gm³ (today) → 540 Gm³ (2035)
- ▶ Local shale gas production: not a game changer

LNG

- ▶ 150 Gm³/year LNG potential (2012) → x2 or 3 by 2020
- ▶ Full use deemed unlikely:
 - ▶ 2,5 times more re-gaseification capacity than liquefaction capacity globally
- ▶ More competitive and flexible

Asian demand

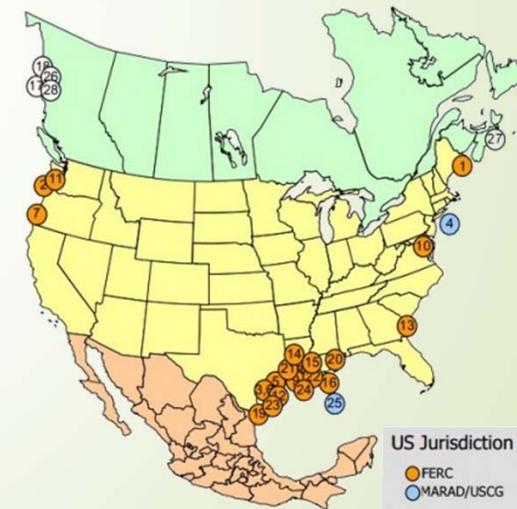


Australian and NA production

	Australia	Canada	US
Exports (Gm ³ /year)	120	27	34

- Australia → Asia
- Canada → Asia:
 - Reserves in British Columbia
 - Massive Asian investments
- US → both Asia and Europe:
 - Terminals in the Gulf of Mexico (Sabine Pass)

North American LNG Import/Export Terminals
Proposed/Potential



Focus on the US

- Henry hub spot price : 3.5 \$/mmBtu

[\$/mmBtu]	Henry hub spot price	Liquifaction and regaseification	Transport	Final costs	Region spot prices	Margins
Asia	3.5	+ 3.35	+ 3.00	9.85	18	8.15
Europe			+ 1.35	8.10	11	2.90

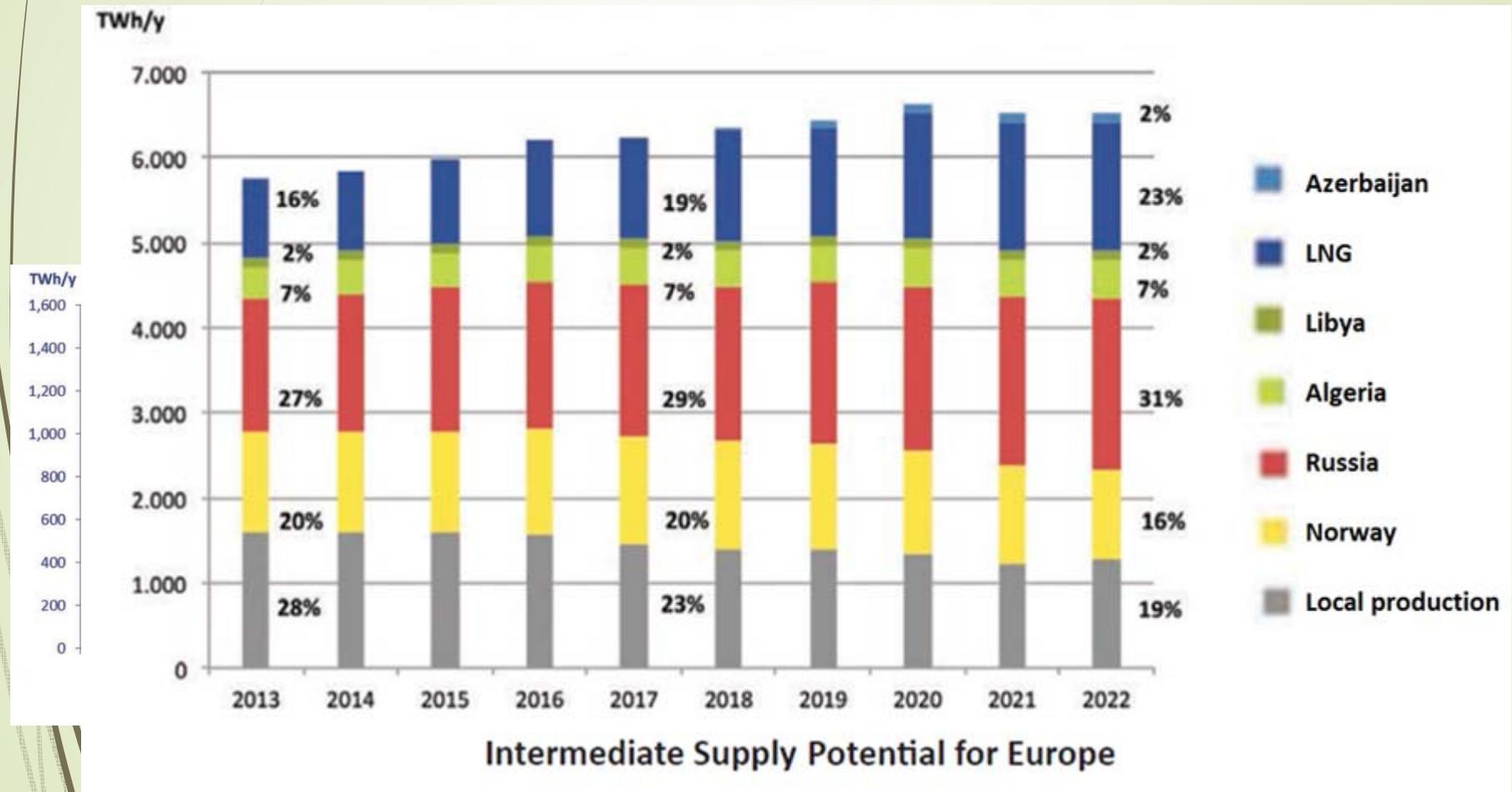
- Henry hub break even price : 6 \$/mmBtu

[\$/mmBtu]	Henry hub break even price	Liquifaction and regaseification	Transport	Final costs	Region spot prices	Margins
Asia	6	+ 3.35	+ 3.00	12.35	18	5.65
Europe			+ 1.35	10.60	11	0.40

Impact of the US self-sufficiency

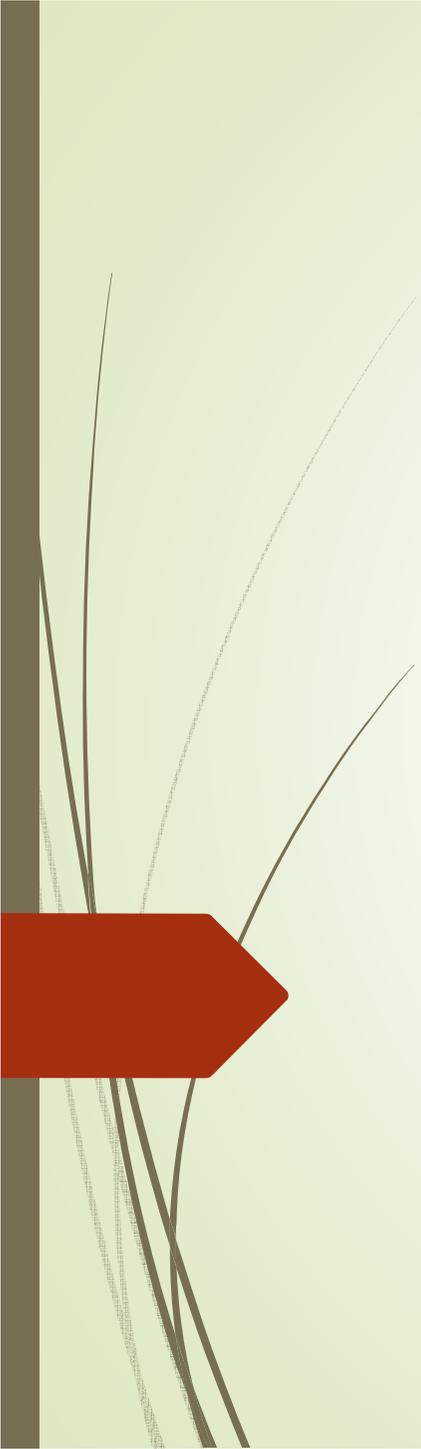
- Still, US shift will affect Europe
- New LNG streams → bargaining chips for Europe
- Gas-on-gas competition now makes for 50% of Europe long term contracts (20% in 2005)

Evolution of EU supply mix



Conclusion

- ▶ Estimation of shale gas reserves are quite widespread
- ▶ Local production in Europe will at best compensate for the fall in conventional production
- ▶ North American LNG exports are unlikely to be more than a bargaining chip for Europe
- ▶ European supply mix is likely to stay similar even though the terms could evolve



Thank you!

Main references

- ▶ Boston Consulting Group, 2010. *Medium-term tendencies on term tendencies on the gas market: Materials for panel discussion.*
- ▶ ENTSOG, 2013. *Ten-Year Network Development Plan.* European Network of Transmission System Operators for Gas.
- ▶ Henderson, J., 2012. *The Potential Impact of North American LNG Exports.* University of Oxford.
- ▶ INSEAD, 2013. *Europe's shale gas competitiveness challenge and consequences for the petrochemical sector.*
- ▶ JRC, 2012. *Unconventional Gas: Potential Energy Market Impacts in the European Union.* Joint Research Centre – European Commission.
- ▶ Teusch, J., 2012. *Shale Gas and the EU Internal Gas Market: Beyond the hype and hysteria.* Centre for European Policy Studies.
- ▶ Total, 2012. *Strategic sectors: unconventional gas – resources for the future.*
- ▶ Vially, R., Maisonnier, G. and Rouaud, T., 2013. *Hydrocarbures de roche-mère : États des lieux.* Rapport IFPEN
- ▶ Wang, Z. and Krupnick, A., 2013. *A retrospective review of shale gas development in the United States.* Resources for the Future.

	Production & marketing	Completion & fracking	Drilling & cementing	Preparation (site, suppliers, equipment)	Field development planning	Well evaluation & rights acquisition
R&D costs (lack of geological information)						X
High land costs						X
High service costs	X	X	X	X	X	X
Rig equipment				X		
Geological heterogeneity			X			
Deeper wells			X			
Water Price		X				

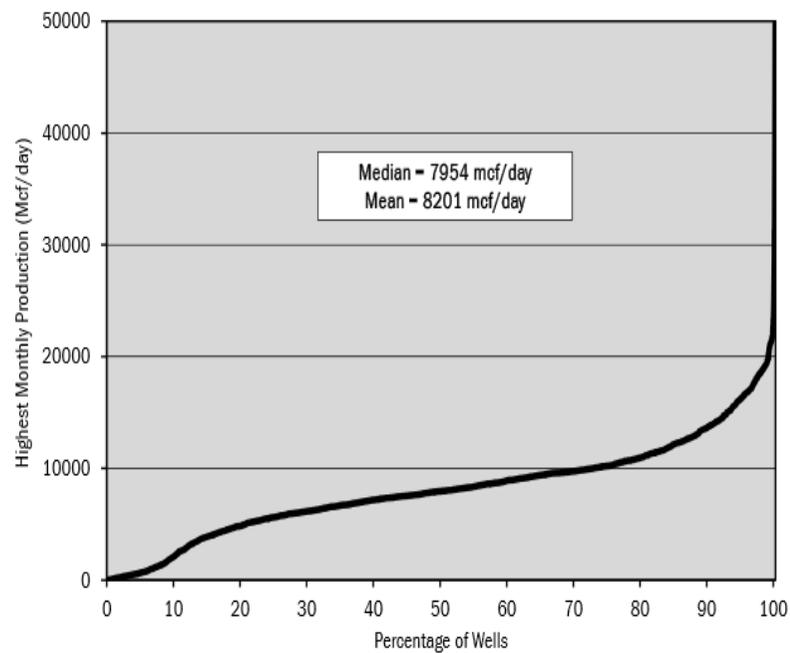


Figure 44. Distribution of well quality in the Haynesville play, as defined by the highest one-month rate of production over well life.⁸⁸

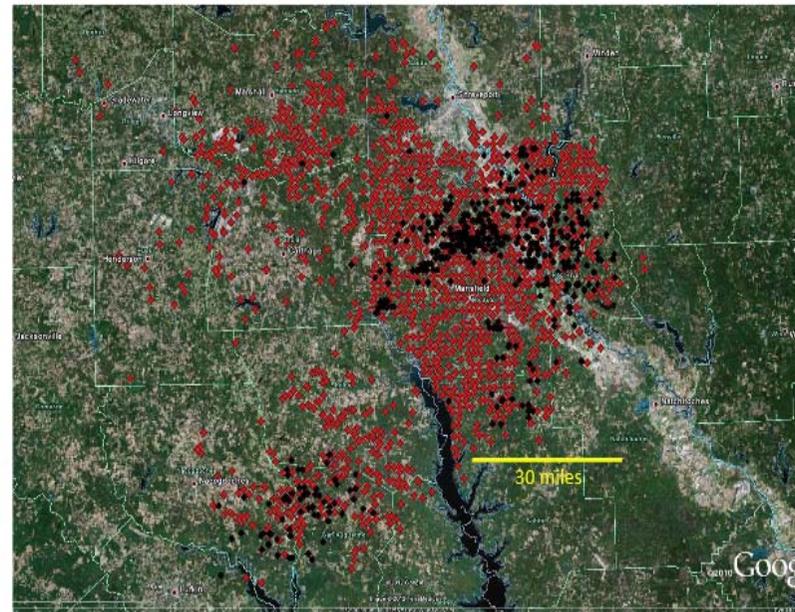
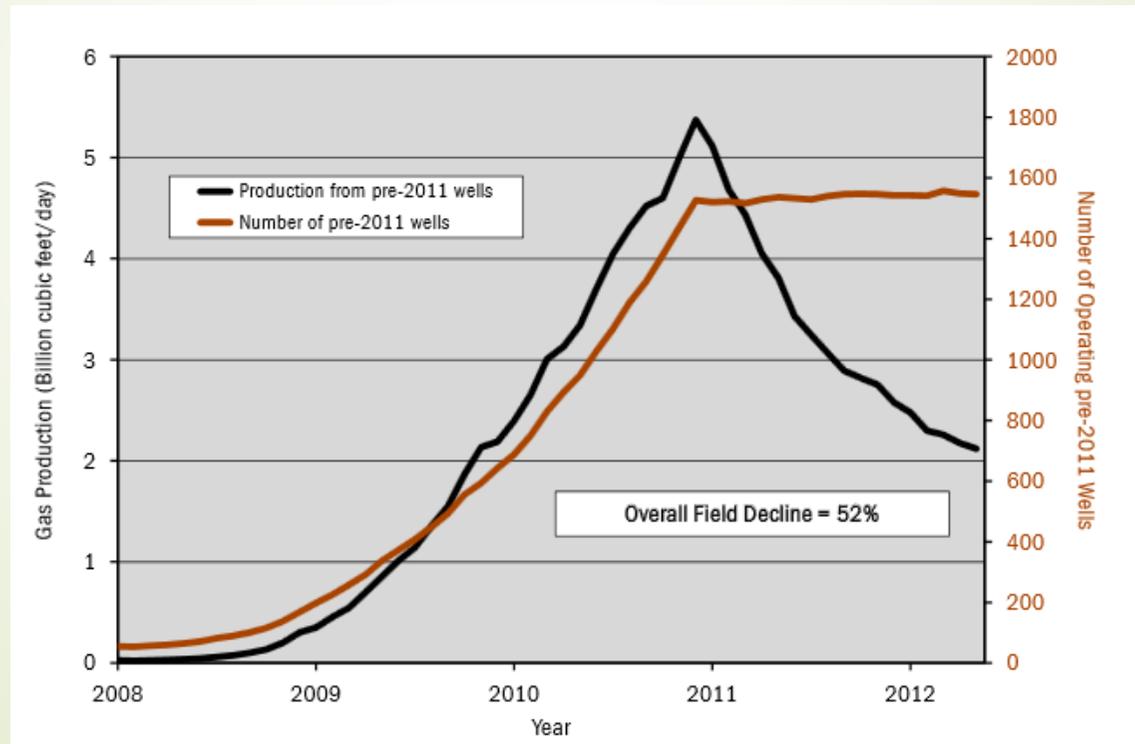


Figure 46. Distribution of wells in the Haynesville play.⁸⁸

Wells in black are the top 20 percent in terms of initial productivity. Many of these sites are multi-well pads with two or more wells. The highest-productivity wells tend to be concentrated in "sweet spots."

Gaz de roche mère

- Les puits voient leur production chuter, de 79% à 95% après 3 ans. Certains puits concentrés dans les sweet spots sont très productifs mais ne représentent que quelques pourcents de la prod totale.



Gaz de roche mère

- L'ensemble du déclin des puits implique que de 30 à 50% de la production annuelle doit être remplacée par de nouveaux forages -> ~40 milliards \$ d'investissement annuel pour simplement maintenir la prod. (comparaison : le gaz produit en 2012 a rapporté environ 33 milliards de \$)

Field	Rank	Number of Wells needed annually to offset decline	Wells Added for most recent Year	October 2012 Rig Count	Prognosis
Haynesville	1	774	810	20	Decline
Barnett	2	1507	1112	42	Decline
Marcellus	3	561	1244	110	Growth
Fayetteville	4	707	679	15	Decline
Eagle Ford	5	945	1983	274	Growth
Woodford	6	222	170	61	Decline
Granite Wash	7	239	205	N/A	Decline
Bakken	8	699	1500	186	Growth
Niobrara	9	1111	1178	~60	Flat

Field	Rank	Number of Wells needed annually to offset decline	Approximate Well Cost (million \$US)	Annual Well Cost to Offset Decline (million \$US)
Haynesville	1	774	9.0	\$ 6,966
Barnett	2	1507	3.5	5,275
Marcellus	3	561	4.5	2,525
Fayetteville	4	707	2.8	1,980
Eagle Ford	5	945	8.0	7,558
Woodford	6	222	8.0	1,776
Granite Wash	7	239	6.0	1,434
Bakken	8	699	10.0	6,990
Niobrara	9	1111	4.0	4,444
Antrim	10	~400	0.5	200
Bossier	11	21	9.0	189
Bone Spring	12	206	3.7	762
Austin Chalk	13	127	7.0	889
Permian Delaware Midland	14	122	6.9	842
Total		7641		\$ 41,829

